Mind Over Matter — Corporate Quiz - Now a calendar event in the busy life of a professional in Hong Kong.

TSol – Tvameva Solutions Overseas Limited premiered the first Inter Corporate quiz event, Mind Over Matter on 22nd January 2015 at LRC Hong Kong. The event was a grand success thanks to the enthusiastic participation from teams, engaging Quiz Masters and a thrilling, competitive environment.

### **Tell Me More**

Our experience in engaging with over 50+ corporate and 20000+ employees has helped us understand their need to go beyond the routine and seek meaningful outlets that rekindle the spirit of positive competition and yet be entertaining too! Professionals go through the everyday challenges of corporate life and the demands of achieving the highest levels of excellence; they sometime neglect their own passions and stop feeding their need for curiosity and instinct. Mind Over Matter awakens those pillars in life!

## What is the story?

A fun team night-out
Great representation from Corporates - networking opportunity
Engagement with Business leaders in many different industries and sectors
Access to decision-makers in ASIA
High standards of Quizzing
Enthusiastic participation till the end, with hordes of audience prizes
Great range of sponsors and prizes, returning each year
Something new every year to keep the surprise even for returning participants

## **Participants**

5 participants constitute a team. Key Thought leaders and Members of Middle/Senior Management team from diverse companies, industries and roles engaged in the Event.

#### **Format**

Written Prelims and Oral Finals with Audience Prizes.

Sample Rounds include: Around the world, Fun Science, Video, Music, Quiz word, Flashback, Hong Kong, Hollywood, Cocktails, Business, Connections, Sports, Mixed Bag & Live Round.

**Sponsors -** Sponsors matched with lifestyle interests

Founding Sponsors: Indian Chamber of Commerce, Hong Kong

Venue Sponsor: KPMG

Signature Sponsors: Thakral Group Travel Partner: Air India/Jet Airways Radio partners: Teacup Production

**And Prize Sponsors** 

# **Highlights**

High-energy participation Rekindled pride in brand, the joy of sharing & the joy of knowing Quizmasters with over 20 years of experience Media coverage

Participant testimonials talking about a well-organized and fun filled Event Support from the sponsors and their affirmations on how they saw value in being associated with the event.

## Plans for the future

Repeat the experience!
Target more diverse corporates
Structure Rounds to integrate diversity
Health & Lifestyle focus for Prizes