

Purposeful Storytelling isn't show business, it's good business - Peter Guber.

We ran an Open Program on Storytelling for Leaders on 6th March 2018. Great to see an engrossed and engaged group, focused on learning. Excellently facilitated by **Mark Schenk** from Anecdote, the session turned out to be a veritable storehouse of stories, all with a business point. When you learn not just from the session but from the peer group, you know you have a good thing going!

